



Danbury, CT. August 2007 – Frank’s Americana™ Live 365.com Internet Radio Station begins its 6th year of broadcasting American Music on Live365.com

Frank’s Americana™, a Danbury Connecticut based Internet Radio Station, has been broadcasting American music to the world wide web, since the summer of 2001. The internet based radio station is hosted by Live365.com, which began operation in 1999. Around this time the mp3 music format combined with the advent of increased broadband penetration, allowing high quality music and speech to be received on personal computers as well as internet enabled streaming audio devices. Frank Powers, the owner and founder of Frank’s Americana™, was working with a highly respected local audio company, Voyetra / Turtle Beach Inc™, when as Director of Customer Support, he began testing their Audiotron™ audio streaming receiver, and first heard of Live365.com.

“I contacted Live365, and found a community of highly motivated people who complemented VTB’s idea of streaming music and speech not just from the PC to the living room, but across the world as well. At the time I first heard about Live365.com, they were offering 365 mb’s of free storage space to anyone who had a collection of music stored as mp3’s. In addition, they created and made available free software to broadcast your music to the entire world. What a great deal! I joined up in May of 2001. It took me a while to learn the ins and outs of creating a radio station, so the station began broadcasting in earnest in the late summer of 2001. My website at www.franksamericana.com (sm) followed shortly thereafter in February of 2002. The station and accompanying website were born in the ashes of September 11th, and the ability to express my feelings through music was a great comfort during the sadness and anger the NY metro area experienced.” said Frank.

In the years since, Frank’s Americana™ has received the Live365.com’s “*Editor’s Pick*”, received the 2004 Live365 Best Country Station under 10,000 TLH (total listening hours), been rated in the top 10 Bluegrass stations based on total listening hours, and created a unique niche of American music on the internet. Frank explained, “Frank’s Americana™’s music format was created when I decided I didn’t want to play just one genre of music, for instance, bluegrass or classic rock. Instead, I wanted a format that would give my playlist of songs focus, but still allow me to play anything from Louis Prima to Duane Allman, or Bill Monroe to Allison Krauss. The American songbook is an amazing melting pot of influences from around the world, and as such, I can play an unlimited variety of musical styles and historical periods. My listeners tell me they enjoy the surprise of a swing tune with horns, going off into a swinging “newgrass” tune with fiddles and mandolin. Although top 40 hits from the 20’s until the present day can be heard occasionally, it’s more likely you’ll hear cuts that don’t get the airplay on AM/FM terrestrial stations. As my broadcast banner states:

Frank's Americana™ plays Newgrass, Bluegrass, Classic and current Rock, as well as Acoustic and Big Band swing music. You'll hear Grisman, Garcia, New Grass Revival, Country Gazette, Allison Krauss, Louis Prima, Louis Jordon, Creedence, CSNY, Danny Gatton, NRBQ, and a few you might not know yet! Thanks for tuning in - now sit back and enjoy the music

I’ve been collecting recordings since 1962; my oldest vinyl record is a recording of John Glenn’s Mercury 7 spaceflight. Today, I have over 20,000 recordings stored on my hard drives. They’re all easily available to pick for inclusion in my broadcasts. It gives me great pleasure to share my love of American music with others around the world. Live 365.com insures that the artists get their royalties, and for a reasonable fee I can be assured that my broadcast is benefiting both my audience and the artists who created the magic we listeners enjoy. Live365.com and personal broadcasters like myself recently survived a still pending royalty battle with the Copyright Royalty Board judges. I hope that your readers will support the Internet Radio Equality Act (H.R. 2060 in the House, S. 1353 in the Senate) introduced by Representative Jay Inslee (D-WA). This bill now has 100+ cosponsors in the House and the list is growing. [Download the pdf of H.R. 2060](#) Without this bill’s passage, the pending royalties could raise the fee’s Live365.com pays SoundExchange® to levels up to tenfold higher than terrestrial stations. Stations like mine could not stand the rate hike Live365® would be forced to implement, and a fledgling industry of free speech and unfettered music could be gone forever.”

Broadcasting locally from the rolling hills of the Mill Plain section of Danbury, CT, Frank and Frank’s Americana™, welcomes submissions from independent bands for consideration of airplay on Frank’s Americana™. Contact information is available at www.franksamericana.com

www.franksamericana.com
www.live365.com/stations/fpowers
Frank Powers
Danbury, CT